

51 Steps To Freedom™

POWERED BY O STREET MUSEUM FOUNDATION



CONNECTING US ALL

Tracing America's Struggle For Freedom & Equality

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It's about **Freedom & Equality for ALL**

"Injustice anywhere is a threat to justice everywhere. We are caught in an inescapable network of mutuality, tied in a single garment of destiny. Whatever affects one directly, affects all indirectly."

— Dr. Martin Luther King Jr.

51 STEPS WILL: Ignite Understanding

From the Women's Suffrage Procession on March 3, 1913 to the march on Washington for Jobs and Freedom in August, 1963 to The Million Man March October 16, 1995 — to today — our city's streets have paved the way for change, understanding, and healing.



Women suffragists marching on Pennsylvania Ave.



Same-sex marriage supporters demonstrate in front of the Supreme Court on March 27, 2013

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Tracing America's Struggle For Freedom & Equality

First ever trail uniting DC
from Anacostia to Georgetown
(driving revenue to these areas)

Tells the stories of hidden
figures and places that have
paved the way to freedom &
equality for all

- Includes churches, meeting houses, burial grounds, slave quarters, parks, homes, gardens, and prominent civil rights sites
- Sidewalk & building murals created by local artists
- A yellow line (starting at BLM Plaza) that connects each site enticing tourists to take the trail (like Boston)
- Technology that engages and brings to life the stories of our nation's struggles and triumphs
- Visitors can take it section by section — or do the whole thing in four hours, which includes a break for eating in any of the neighborhoods.

▶ This is not your mother's boring tour around the city — it will be a fun, interactive, multi-tiered, meta universe

51 Steps To Freedom™: Every Step Tells A Story

Spanning over 8 miles and 8 wards, this one-of-a-kind modular loop through the city will tell the stories of DC's extraordinary Black History, culture, and struggle for freedom and equality for ALL.

Did You Know?

Frederick Douglass and Mrs. Rosa Parks' funerals were held 90 years apart at the Metropolitan AME Church off of Dupont Circle.



Did You Know?

Bo Diddley — The legendary singer, guitarist, songwriter and music producer who played a key role in the transition from the blues to rock and roll lived in Foggy Bottom and had a recording studio On Rhode Island Avenue, N.E. from 1956-1966. He discovered Marvin Gaye (a DC resident) and introduced him to Berry Gordy, founder of Motown Records. The rest is history.



Did You Know?

There were slave quarters on the grounds of The White House and The Decatur House.



51 prominent people will voice the stories at each stop

Leading Edge Technology Offers Rich Education Opportunities



*"Our young people need
to know their history"*

— Mayor Muriel Bowser

- Offers a new, exciting, interactive way to experience DC outside the confines of a traditional museum
- Combines history, art, music, and storytelling to tie our rich history and culture together to bring our neighborhoods alive in a meaningful way for DC students, residents, and visitors
- Gives rich immersive educational opportunities for all who visit
- Galvanizes DC's reputation as the epicenter of change for our Nation

Provides an immersive experience for students to gain understanding of their history — and each other.

Technology Will Ignite Our Imagination and Bring History to Life

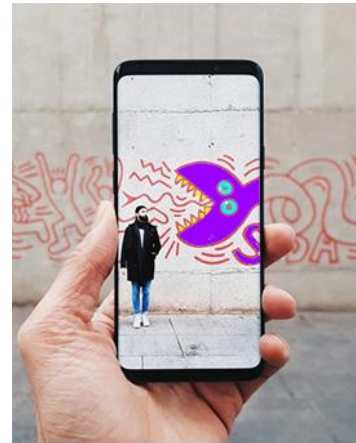
An Augmented Reality (AR) and Meta journey through the hidden gems and landscape of DC

A cinematic mobile & web experience that will enable visitors to experience the vanished places, people, and stories that built our great city and fought for our equality

Revealing little known stories of DC history, landmarks, and pioneers!



Father Healy, President of Georgetown University - 1873



Interactive art installations come to life

51 STEPS WILL: Unite, Inspire and Strengthen Our Neighborhoods



- Spurs ideas about our interconnected lives, and expands our social sphere
- Affects the fundamental sense of self
- Brings bold new pieces of art and storytelling to a broader audience — in lesser travelled neighborhoods
- Creates safer communities by generating strong bonds among neighbors — while highlighting important social, political, historical and environmental topics
- Transforms underserved parts of the city into vivid representations of local identity

Art, music, storytelling, & technology will garner local and national media attention

51 STEPS WILL: Drive Economic Growth for our City

- Brings in much needed revenue to the city fueling DC's "experience economy"
- Supports our hard hit hospitality and tourism sectors
- Increases foot traffic to less traveled neighborhoods providing economic growth for our hard hit **small local businesses**



51
HISTORIC SITES
TO EXPLORE



24.6
MILLION
VISITORS



229
YEARS OF
HISTORY



8.2
BILLION IN
VISITOR SPENDING

51 STEPS WILL: Create Economic Independence For Our Creatives

- Creates jobs, economic support, and national exposure for our local artists and communities
- Delivers opportunities for local digital and traditional artists to lend their vision and expertise to the trail components
- Generates educational opportunities for young DC students
 - Selected artists will mentor local high school art students so they can experience the development and creation of these new installations



We are 51 Steps to Freedom™

OUR MISSION

- We honor our past.
- We aim to transform our future by promoting, educating, and inspiring understanding.
- We believe in equality and freedom for all.

OUR VISION

We share stories of the people and events that shape our Nation's struggle for equality. Appreciating the full spectrum of American history provides the path for tomorrow.

OUR GOAL

We see a world where history and storytelling come together to inspire unity, build national pride, and embrace diversity.

“If not us, then who?

If not now, then when?”

-John Lewis, American politician and civil rights activist